

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (Currently Amended) A method of operating a photofinishing business comprising:
  - utilizing a digital photofinishing system that incorporates a digital processor, a printer coupled to the digital processor, and means for feeding plain paper to the printer from a roll of plain paper;  
providing the digital photofinishing system with a replaceable combined paper-ink cartridge storing a roll of plain paper and a supply of inks. said cartridge being slidably inserted into a housing portion of the photofinishing system to be engaged with a printhead of the printer and an ink feed means for feeding ink from the combined paper-ink cartridge to the printer;
  - providing the digital processor with digitised data from a source that is provided by a customer, and which is representative of a photographic image;
  - processing the data with the digital processor to generate a printer drive signal that is representative of the photographic image,said processing step including image modifications for modifying an appearance of the image;
  - in response to the drive signal, effecting page-width printing of the photographic image on the plain paper as it is fed directly to the printer from the roll by the feeding meanscombined paper-ink cartridge; and
  - furnishing the printed plain paper image to the customer and charging the customer for the printing service, wherein  
the step of effecting page-width printing of the photographic image includes matching a printing speed to a rate at which the printer drive signal is generated, whereby the photographic image as a whole is printed at one constant speed.
2. (Cancelled)
3. (Cancelled)
4. (Currently Amended) The method as claimed in claim 1 wherein the roll of print media is provided by way of a replaceable cartridge in which the cartridge is mounted removably in juxtaposition to the printer and comprises the roll of plain paper to be fed

on demand to the printer, and the cartridge incorporates means for coupling with a print media feed drive mechanism.

5. (Currently Amended) The method as claimed in claim 1 wherein ~~the roll of plain paper is provided by way of a replaceable cartridge in which the cartridge is mounted removably in juxtaposition to the printer and comprising a source of printing fluid to be delivered on demand to the printer, and the cartridge incorporates means for coupling with a print media feed drive mechanism.~~

6. (Cancelled)

7. (Currently Amended) The method as claimed in claim 1 wherein ~~the roll of plain paper is provided by way of a replaceable cartridge in which a drier means is coupled to the printer and the drier means receives printed media directly from the printer, to transport the printed media from the printer and to effect drying of the printed media during transportation of the media.~~

8. (Currently Amended) The method as claimed in claim 1 wherein ~~the roll of plain paper is provided by way of a replaceable cartridge in which a slitter means is located in series with the printer and the slitter means receives printed media following its passage through the printer, transports the printed media in a direction away from the printer and slits the printed media in the longitudinal direction of transportation of the media.~~

9. (Currently Amended) The method as claimed in claim 1 wherein ~~the roll of plain paper is provided by way of a replaceable cartridge in which the print media feed means are located in the replaceable combined paper-ink cartridge and drive means couple with the print media feed means to effect feeding of the print media through the printer.~~

10. (Cancelled)

11. (Cancelled)